

FREE FOCUS TASTER DAY THURSDAY 4th MARCH 2010

“The Nature of What We Do”

The Need for Sustainable Leadership and Corporate Social Responsibility



A big challenge which faces us all is the need for Corporate Social Responsibility and Sustainable Leadership

You are invited to a Taster Day which focuses on:

- ❖ What sustainable leadership is and why it is so important for the future
- ❖ **Corporate & Social Responsibility (CSR), what it means to you as an individual and the organisation**
- ❖ How all this relates to the “Nature of what we do”
- ❖ **TetraMap**
Understand how this tool can provide the “hook” to discuss and help you map of CSR within your organisation.
(TetraMap is a tool that blends business, humanity, ethics and sustainability)
- ❖ **See a real life case study on CSR and how it aims to sustain itself**
- ❖ Take part in indoor and outdoor experiential activities to bring this to life

We hope you can join us and look forward to hearing from you!

Kindest Regards

Lynda Williams
Business Development

Numbers are limited this year, so please email the response form to book your place/s as soon as possible.

RESPONSE FORM FREE FOCUS TASTER DAY- THURSDAY 4th MARCH 2010

The Need for Sustainable Leadership and Corporate Social Responsibility



10.00am Bacon Sandwiches & Welcome

Corporate & Social Responsibility

- ❖ What is it? What are the driving forces?
- ❖ How does it impact on our organisational values?
- ❖ How does it affect us in how we operate?

Introduction to TetraMap - Map your Leadership Style

The Leadership Challenge

- ❖ The need for and how we create Sustainable Leadership

The Management Challenge

- ❖ How do you get employee engagement in CSR?
- How do you integrate it across your organisation?**

12.30pm LUNCH A beautiful hot (made on the farm), two course lunch

1.15pm Experiential Activities

Using Tetra Map to aid implementation of CSR mindset

- ❖ Who are you? Who do you want to be?
Profit/Legacy/Culture/Planet
- ❖ How do we engage others in changing the way they operate?

Work on a real life case study including Experiential Activities

3.15pm Evaluation and Photos & Close 3.30pm

Please e-mail your confirmation as soon as possible to reserve your place
E-mail to lfox@focus-training.net

Response Form	
Your Name	Company Name
Job Title	E mail Address
	Telephone No.